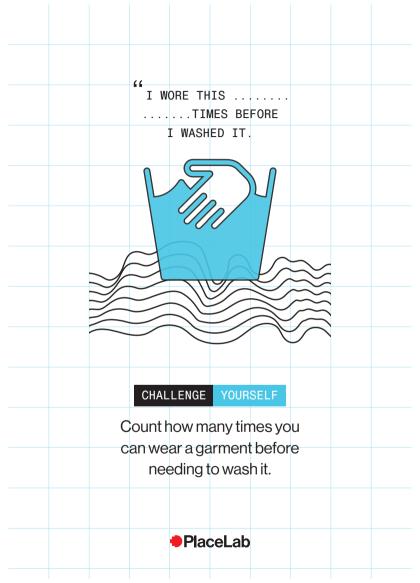
GARMENT-LED GROUP CONVERSATIONS RESEARCH SURVEY

Don't wash your garment if it isn't dirty.

#AvoidOverwashing

Dry your garment in open air, not the drier.

#AirDryClothes

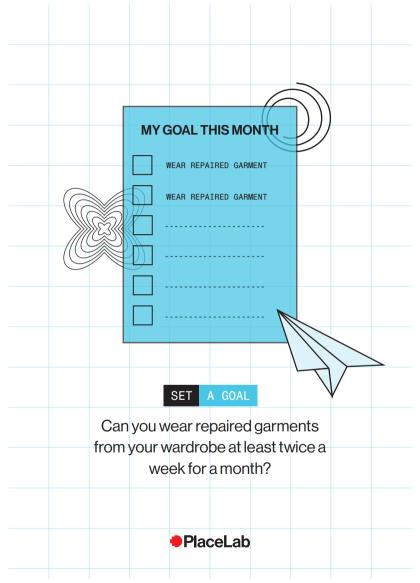


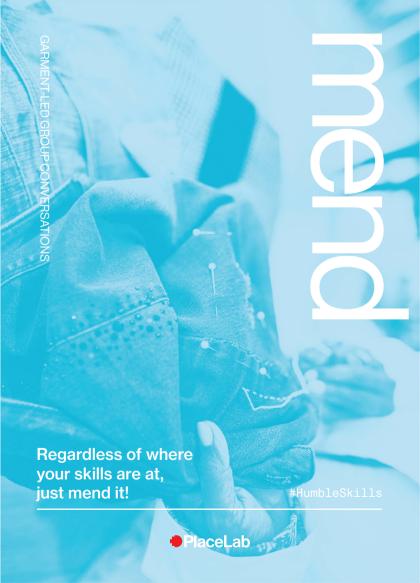
Elevate the status (value) of mended and repaired garments.

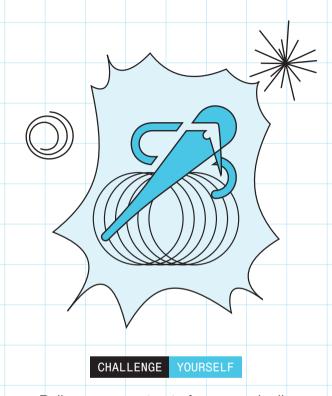
#LoveMendedClothes

Wear your 'mends' with pride. Celebrate those worn by others.

#PrideInMending







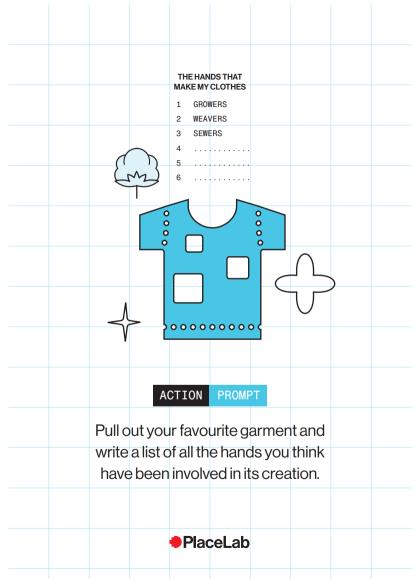
Pull one garment out of your repair pile and find a needle and thread.

Can you hand mend this item without looking up a technique?

GARMENT-LED GROUP CONVERSATION

Keep in mind, that all clothing is made by someone's hands.

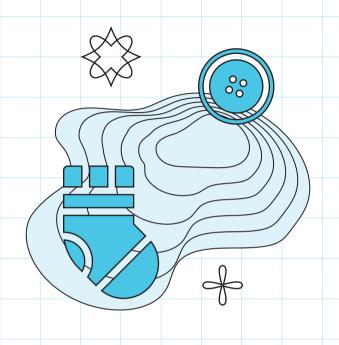
#HandsMakeClothes



GARMENT-LED GROUP CONVERSAT

Acknowledge that the work of sustainable fashion change is mostly the work of women.

#ShareTheLoad #GrowTheSolution #NotJustWomensWork



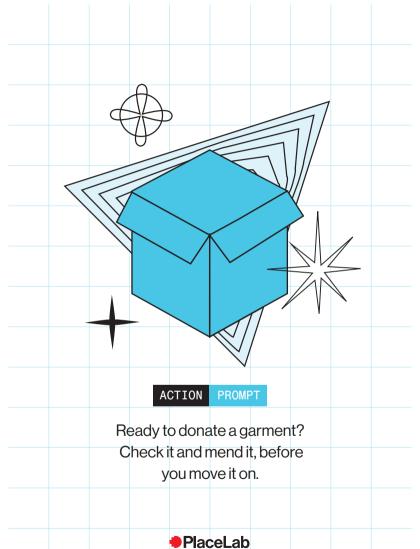
ACTION PROMPT

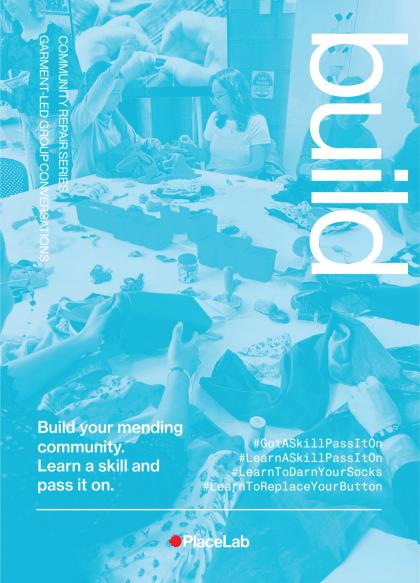
Have a gentle conversation with a 'significant other' around their relationship to clothes and the ways they can contribute.

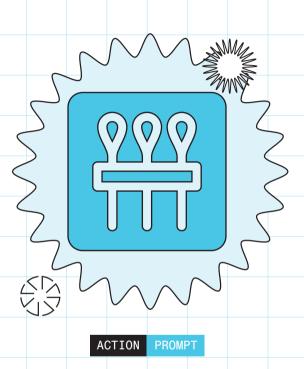


Second-hand clothing retailers don't always have the resources to repair. Clothes can be discarded before they reach customers!

#Repair Responsibility #MendItFirst #RepairBeforeDonating





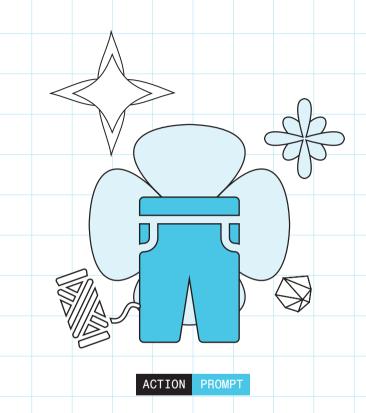


Gather your wearers and carers together for a making & mending morning.



to completion, mending along the way.

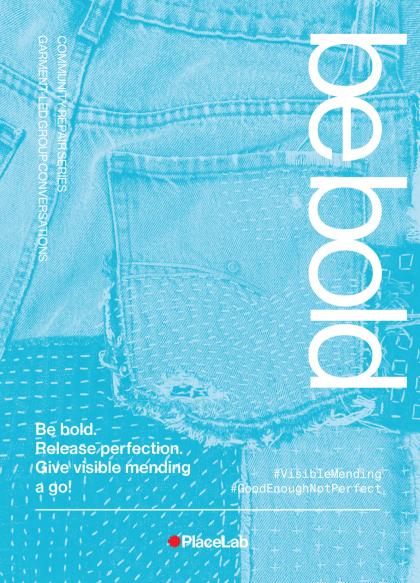
#CherishYourClothes #RepairNotReplace #WearToCompletion

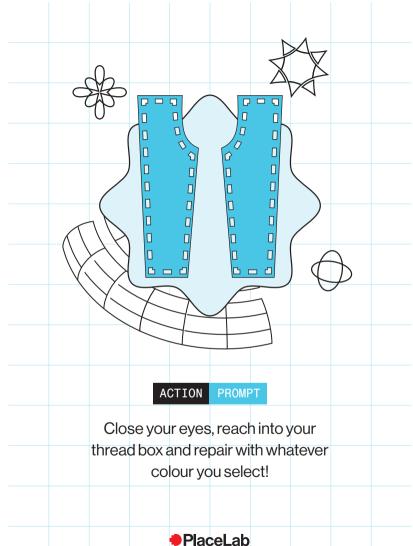


Pull a garment out of your 'donate' pile.

How could this item be mended,
changed or embellished to give it a
second chance with you?







Wear & Care Activation Cards

